

# TIER 1 DONORS

## DIAMOND – \$1,500,000

### Y-Town and Youth Development Center Naming Rights (Exclusive)

- Prominent Name Feature on Exterior Building Signage and in Welcome Center
- Prominent Listing on Campaign Donor Plaque in Welcome Center
- Donor Profile Feature in Weekly Newsletter & Annual Report
- Donor Plaque of Appreciation (Yours to keep!)

## EMERALD – \$1,250,000

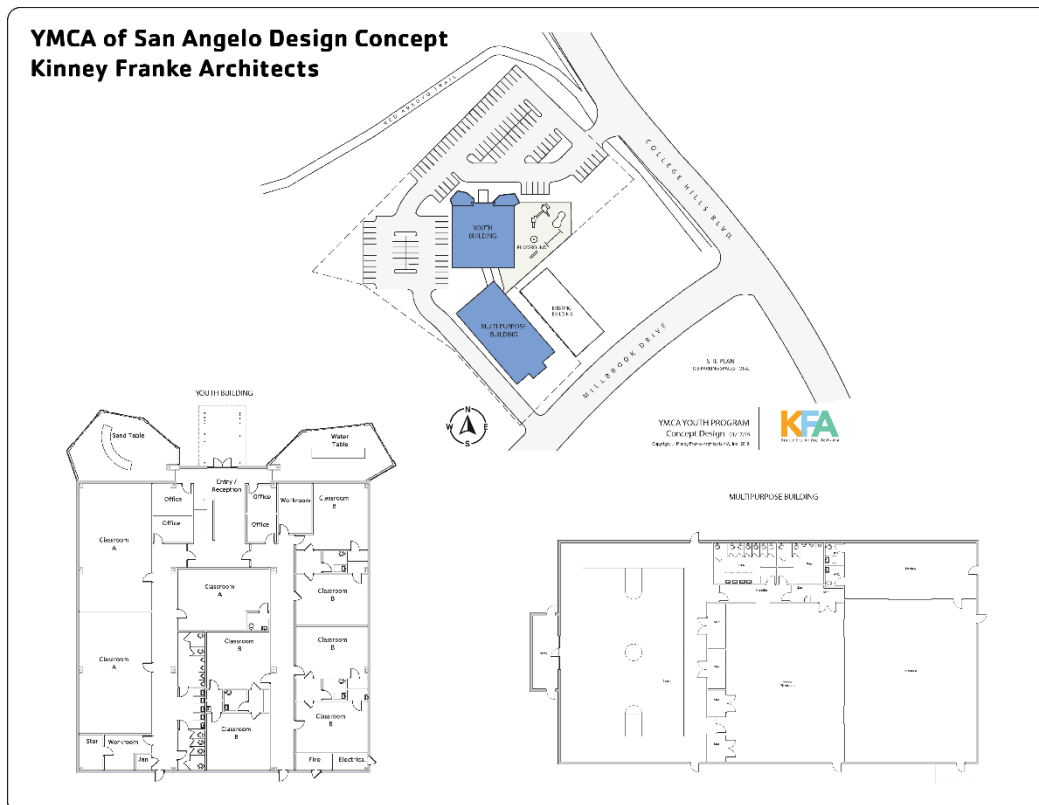
### Multi-purpose Center Naming Rights (Exclusive)

- Prominent Name Feature on Exterior Building Signage
- Prominent Listing on Campaign Donor Plaque in Welcome Center
- Donor Profile Feature in Weekly Newsletter & Annual Report
- Donor Plaque of Appreciation (Yours to keep!)

## RUBY – \$1,000,000

### Multi-purpose Center Gymnasium Naming Rights (Exclusive)

- Prominent Name Feature at Entrance and Within
- Prominent Listing on Campaign Donor Plaque in Welcome Center
- Donor Profile Feature in Weekly Newsletter & Annual Report
- Donor Plaque of Appreciation (Yours to keep!)



## TIER 2 DONORS

### PLATINUM – \$500,000

#### **Cafeteria and Kitchen Naming Rights (1 Available)**

Prominent Name Feature at Entrance and Within  
Prominent Listing on Campaign Donor Plaque in Welcome Center  
Donor Profile Feature in Weekly Newsletter & Annual Report  
Donor Plaque of Appreciation (Yours to keep!)

### GOLD – \$250,000

#### **Y-Town Activity Room Naming Rights (5 Available) – OR – Outdoor Playground Naming Rights (1 Available) – OR – Indoor Playground Naming Rights (1 Available)**

Prominent Name Feature at Entrance of Classroom/Gym and Within  
Prominent Listing on Campaign Donor Plaque in Welcome Center  
Donor Profile Feature in Weekly Newsletter & Annual Report  
Donor Plaque of Appreciation (Yours to keep!)

[List of themed classrooms included on page 5.](#)

### SILVER – \$100,000

#### **Preschool Classroom Naming Rights (6 Available)**

Prominent Name Feature at Entrance and within Classroom  
Listing on Campaign Donor Plaque in Welcome Center  
Donor Profile Feature in Weekly Newsletter & Annual Report  
Donor Plaque of Appreciation (Yours to keep!)

## TIER 3 DONORS

### **OLYMPIAN – \$50,000**

#### **Y-Town Street Naming Rights (5 Available)**

Name Feature Recognition using Street Sign  
Donor Profile Feature in Weekly Newsletter & Annual Report  
Listing on Campaign Donor Plaque in Welcome Center  
Donor Plaque of Appreciation (Yours to keep!)

### **ALL STAR – \$25,000**

#### **Y-Town Traffic Light (5 Available)**

Donor Recognition using Engraved Plaque  
Donor Profile Feature in Weekly Newsletter & Annual Report  
Listing on Campaign Donor Plaque in Welcome Center  
Donor Plaque of Appreciation (Yours to keep!)

### **CHAMPION – \$10,000**

#### **Y-Town Crosswalk (5 Available)**

Donor Recognition using Engraved Plaque  
Donor Profile Feature in Weekly Newsletter & Annual Report  
Listing on Campaign Donor Plaque in Welcome Center  
Donor Plaque of Appreciation (Yours to keep!)

## TIER 4 DONORS

### MASTERS – \$5,000

#### 4' (W) x 6' (H) Donor Banner in Gymnasium (Goal 25)

Donor Recognition in Annual Report  
 Listing on Campaign Donor Plaque in Welcome Center  
 Donor Certificate of Appreciation (Yours to keep!)

### TOP PRO – \$2,500

#### 3' (W) x 5' (H) Donor Banner in Gymnasium (Goal 50)

Listing on Campaign Donor Plaque in Welcome Center  
 Donor Recognition in Annual Report  
 Donor Certificate of Appreciation (Yours to keep!)

### SPONSOR – \$1,000\*

#### 12" x 12" Engraved Brick Paver for Exterior Walkway (Goal 100)

Donor Recognition in Annual Report

### CHEERLEADER – \$500\*

#### 8" x 8" Engraved Brick Paver for Exterior Walkway (Goal 175)

Donor Recognition in Annual Report

### BOOSTER CLUB – \$250\*

#### 4" x 8" Engraved Marble Wall Tile for Multi-purpose Center Interior (Goal 250)

Donor Recognition in Annual Report

### FAN – \$100\*

#### 4" x 8" Engraved Brick Paver for Exterior Walkway (Goal 250)

Donor Recognition in Annual Report

\*Online ordering available at <https://www.bricksrus.com/donorsite/ymcasanangelo>.

## Y-TOWN ACTIVITY ROOMS

**\$250,000 GIFT PER ROOM – GREAT BRANDING OPPORTUNITY!**

### GROCERY STORE

Child-scaled grocery store filled with explorative and interactive activities for the little shopper. Children can roam the aisles and counters filling their carts or work the registers and scan and bag groceries.



### PLAYHOUSE

Child-scaled house filled with a kitchen, living room, dining room, and garden area to expand imaginations. Children can bake a cake, pick a vegetable, or lay a baby down to nap.



### CONSTRUCTION SITE

The construction room will allow for the development of growth and fine motor skills. Children can build the tallest Lego tower, stack bricks to form their own skyscraper, or scoop rocks onto a conveyor belt.



### SAND TABLES

Kinetic Sand boxes will allow children to mold sand into creative structures from their imagination.



### WATER TABLES

These tables allow children to pour water through windmills, race boats, and more.



## GIFT LEVELS AND INCENTIVES

### CAPITAL CAMPAIGN GOAL: \$7.5 MILLION

#### SUMMARY TABLE

TIER	INCENTIVE	GIFT AMOUNT	GIFTS NEEDED	SUBTOTAL	CUMULATIVE TOTAL
1	Y-Town and Youth Development Center Naming Rights (Exclusive)	\$1,500,000	1	\$1,500,000	\$1,500,000
1	Multi-purpose Center Naming Rights (Exclusive)	\$1,250,000	1	\$1,250,000	\$2,750,000
1	Multi-purpose Center Gymnasium Naming Rights (Exclusive)	\$1,000,000	1	\$1,000,000	\$3,750,000
2	Cafeteria/Kitchen Naming Rights (1 Available)	\$500,000	1	\$500,000	\$4,250,000
2	Y-Town Activity Room Naming Rights (5 Available) – OR – Outdoor Playground Naming Right (1 Available) – OR – Indoor Playground Naming Rights (1 Available)	\$250,000	7	\$1,750,000	\$6,000,000
2	Preschool Classroom Naming Rights (6 Available)	\$100,000	6	\$600,000	\$6,600,000
3	Y-Town Street Naming Rights (5 Available)	\$50,000	5	\$250,000	\$6,850,000
3	Y-Town Traffic Light (5 Available)	\$25,000	5	\$125,000	\$6,975,000
3	Y-Town Crosswalk (5 Available)	\$10,000	5	\$50,000	\$7,025,000
4	4' (W) x 6' (H) Donor Banner in Gymnasium	\$5,000	25	\$125,000	\$7,150,000
4	3' (W) x 5' (H) Donor Banner in Gymnasium	\$2,500	50	\$125,000	\$7,275,000
4	12" x 12" Engraved Brick Paver for Exterior Walkway	\$1,000	100	\$100,000	\$7,375,000
4	8" x 8" Engraved Brick Paver for Exterior Walkway	\$500	175	\$87,500	\$7,462,500
4	4" x 8" Engraved Marble Wall Tile for Multi-purpose Center Interior	\$250	250	\$62,500	\$7,525,000
4	4" x 8" Engraved Brick Paver for Exterior Walkway	\$100	250	\$25,000	\$7,550,000