



the

FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

A SNAPSHOT TODAY, THE BIG PICTURE TOMORROW

CAPITAL CAMPAIGN OF YMCA OF SAN ANGELO



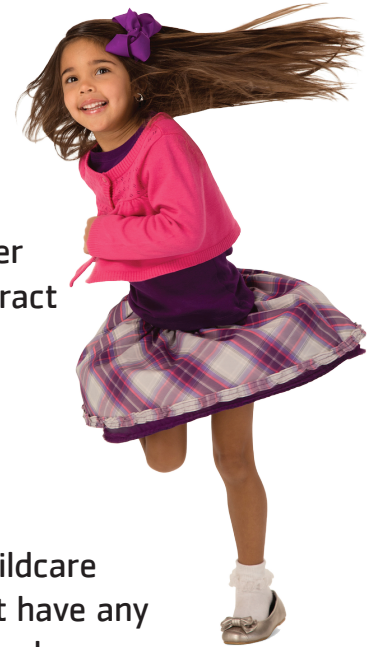
FRONT ENTRY RENDERING
YMCA YOUTH PROGRAM
Concept Design 01/17/19
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CASE FOR SUPPORT

A SNAPSHOT OF MARIA TODAY

Three year old Maria is cared for daily by her elderly grandmother while her mother works. Her mother pays a few dollars a week to Maria's grandmother, which makes this childcare option the most viable for their family right now, especially since they have limited means. Maria is an only child and is full of energy and curiosity, and this can be hard for her grandmother to keep up with. Maria's mother knows it is time to place her in preschool so Maria can not only interact with other children her age, but also be in a structured environment where she can learn and grow.



Maria's mother has heard wonderful things about the YMCA of San Angelo's Little Explorers Preschool Program, and knows they serve low-income families in order to make high-quality, state-licensed childcare affordable and accessible to all. She calls the YMCA, but they do not have any immediate openings in the Preschool Program. Instead, Maria is placed on a wait list, but the average wait time is one year. Maria's mother is at a loss and does not know what to do, but... **IT DOESN'T HAVE TO BE THIS WAY.**

MISSION STATEMENT

The mission of YMCA of San Angelo is to serve the people in the San Angelo community of all faiths and ages, with emphasis on families and youth, to permit them to achieve their God-given potential in spirit, mind, and body through its programs, staff and facilities, and the community.

ABOUT THE YMCA

George Williams founded the Young Men's Christian Association - simply known as YMCA or The Y - in 1844 in London, England. Its purpose was to be a refuge of Bible study and prayer, for young men seeking escape from the hazards of life on the streets. Its aim was to put Christian principles into practice by developing a healthy "body, mind, and spirit", and continues today. It has since evolved to also serve women and children from all walks of life.

YMCA of San Angelo was established in 1947 and is located at 353 South Randolph Street. The Y offers Adult and Family Recreation, Aquatics, Youth Sports, and Childcare. All programs are designed to develop and strengthen the interactions of individuals and families across the community and within family circles. This interaction develops respect for people of different ages, abilities, incomes, races, religions, cultures, and beliefs, in addition to developing lifelong healthy habits.

CHILDCARE PROGRAMS

YMCA is dedicated to providing high quality, family-centered, value-based programs to nurture children's healthy development. The Y offers various childcare programs to help families balance work and family time, knowing that their children are in a safe, developmentally sound environment. Well trained staff ensures a character developing curriculum. All programs are licensed through the Texas Department of Family and Protective Services.

LITTLE EXPLORERS PRESCHOOL PROGRAM

This program serves children from ages 3-5 and is certified as Texas School Ready (TSR), which helps children be better prepared for school. TSR is a comprehensive preschool teacher training program that combines a research-based, state-adopted curriculum with ongoing professional development and progress monitoring tools. Classes take place Monday through Friday from 7 AM - 6 PM.



DAY CAMP

When students are out of school for breaks, Day Camp is offered on days the YMCA is open, for an additional fee. Children participate in engaging educational activities, swim days, field trips, and more. Day Camp takes place from 7 AM - 6 PM.



SUMMER CAMP

This program begins after San Angelo Independent School District (SAISD) releases students for the summer and lasts between 10 to 11 weeks long. Like Day Camp, children participate in engaging educational activities, swim days, field trips, and more. Summer Camp takes place Monday through Friday from 7 AM - 6 PM.



OUR IMPACT

SCHOLARSHIPS

All children should be able to achieve their God-given talent, physically and mentally, regardless of their income or background. For over seven decades, YMCA of San Angelo has been a leader in serving youth through their childcare and youth programs. To ensure all children can participate in The Y's programs, YMCA offers scholarships to low-income families that cover 30% to 50% of program fees.

MEMBERSHIP

In Fiscal Year 2017, the YMCA had 7,179 members, and 1,105 (15%) of those members qualified for scholarships to help pay for their membership based on their household income and size. The total amount of membership scholarships awarded was \$124,275 and each scholarship lasts for one year per recipient.

CHILDREN SERVED

In the same year, 1,633 children were enrolled in the YMCA childcare programs, which includes the Little Explorers Preschool Program, Day Camp, Summer Camp, and Afterschool Program.

The capacity for Little Explorers is 30 children, for Day Camp it is 100 children, and for Summer Camp it is 370 children, but Summer Camp typically serves over 400 unique participants due to partial registrations.

Collectively, 553 (34%) of the children served through these programs were low-income and qualified for program assistance scholarships to help pay for their fees. The total amount of scholarships awarded in Fiscal Year 2017 was \$186,509.



THE COMMUNITY NEED

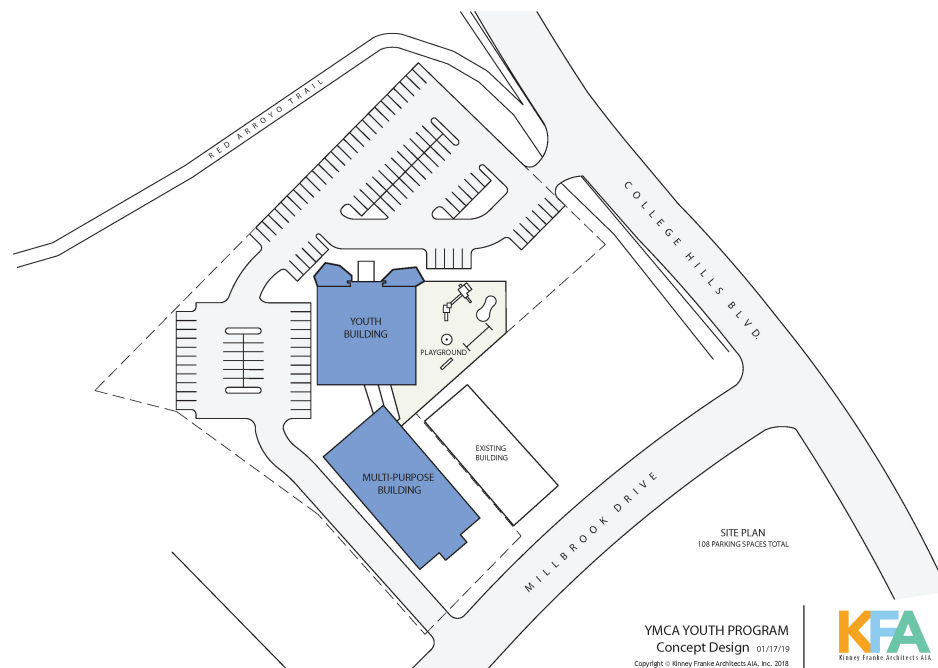
OUR CHILDREN NEED YOUR HELP! It is critical to ensure that early in a child's life, no matter their socioeconomic status, they are exposed to positive environments that encourage teamwork and collaboration, and make learning fun and exciting. The growing demand of those wanting to join The Y's programs, is a testament to our good work.

YMCA of San Angelo only has one facility, located at 353 South Randolph Street, which limits the number served in Preschool, Day Camp, and Summer Camp. The current daily capacity is 130 children – 30 in Preschool and 100 in Day Camp, a total of which 34% are low-income. The current Summer Camp program capacity is 370 children.

Daily, we encounter children like Maria, who desperately need affordable, high-quality childcare now. They are placed on a waiting list for our programs. Preschool alone averages 75 children on a year-long wait list. The time has come for YMCA of San Angelo to expand.

WE ASK YOU TO CONSIDER MAKING A FINANCIAL GIFT TO YMCA OF SAN ANGELO TODAY.

THE PROPOSED SOLUTION



The Y is proposing to build a second location at 2833 College Hills Boulevard. It will be known as the **Y PRESCHOOL AND YOUTH DEVELOPMENT CENTER**. The capital project includes renovating the existing 11,000 square foot facility to accommodate the Little Explorers Preschool Program, Day Camp, and Summer Camp. Additionally, a new 12,000 square foot multi-use center, with a cafeteria and basketball court will be constructed.

Y PRESCHOOL AND YOUTH DEVELOPMENT CENTER

The Y will relocate the Little Explorers Preschool Program, Day Camp, and Summer Camp to the Y Preschool and Youth Development Center. By moving these programs, the daily capacity will increase 90%, from 130 children to 247 children served – 72 in Preschool and 175 in Day Camp. The Summer Camp capacity will increase 20%, from 370 children to 445 children.

PRESCHOOL AND Y-TOWN

The renovated building will be designed as Y-Town, an interactive city, with classrooms and activity rooms so children can learn through activities and play. The room themes will include a miniature grocery store, an interactive science museum (modeled after the DoSeum in San Antonio), a LEGO room (where children can construct larger scale projects), a sand play room, a water play table, and will include features such as traffic lights, crosswalks, and more for children to learn through activities and play.

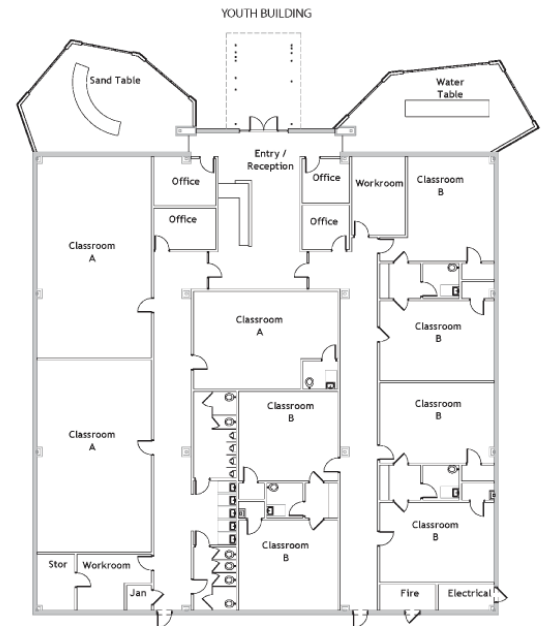
MULTI-PURPOSE CENTER

The multi-purpose center will consist of a basketball court, cafeteria, and an indoor playground. All youth program participants will utilize the center for sports and other team-building activities.

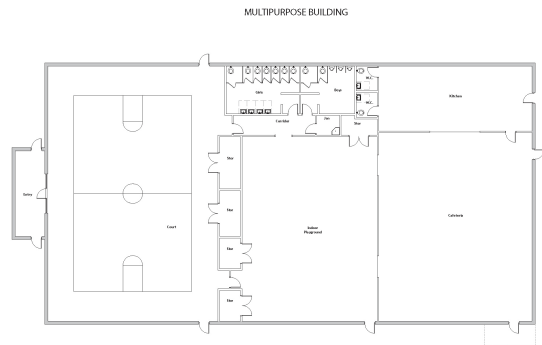
MARIA'S BIG PICTURE TOMORROW

This project will ensure Maria, and hundreds like her, will not have to wait a year to join the affordable, state-licensed YMCA of San Angelo Little Explorers Preschool Program. She will be surrounded by peers and receive an age-appropriate curriculum, in addition to learning about teamwork, commitment, and problem solving. This will create a brighter "snapshot" today for Maria by strengthening her foundation, so she can reach her God-given potential for her "big picture" tomorrow.

PLEASE JOIN OUR CAMPAIGN TODAY!



1/16" = 1'-0"
YMCA YOUTH PROGRAM
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TIMELINE



CAPITAL CAMPAIGN GOAL

Renovation:	\$2,539,648
New Building:	\$2,765,060
Contingency:	\$530,471
Outfitting Facilities:	\$1,000,000
Contracted Services:	\$673,518

\$7.5 MILLION

CAMPAIGN GIFT LEVELS

GIFT AMOUNT	GIFTS NEEDED	SUBTOTAL	CUMULATIVE TOTAL
\$1,500,000	1	\$1,500,000	\$1,500,000
\$1,000,000	2	\$2,000,000	\$3,500,000
\$500,000	2	\$1,000,000	\$4,500,000
\$250,000	5	\$1,250,000	\$5,750,000
\$100,000	5	\$500,000	\$6,250,000
\$50,000	5	\$250,000	\$6,500,000
\$25,000	10	\$250,000	\$6,750,000
\$10,000	10	\$100,000	\$6,850,000
\$5,000	25	\$125,000	\$6,975,000
\$2,500	50	\$125,000	\$7,100,000
\$1,000	50	\$50,000	\$7,150,000
\$500	250	\$125,000	\$7,275,000
\$250	500	\$125,000	\$7,400,000
\$100	1,000	\$100,000	\$7,500,000

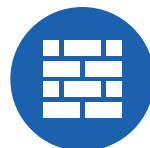
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YMCA OF SAN ANGELO

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